# EVENTS & PROGRAMS WITHIN OUR BRAND





#### **HOME AND TRADE SHOWS**

Eastern Ontario Trade Shows has become a brand for all our large events and trade shows. Since 2014, our organization has been running premium vendor events within the Leeds and Grenville Region. Now the stage is set to expand our reach, we are set to host multiple shows per year in the active divisions of the Approved Professionals Program. These shows help promote the local businesses and educate non-members about our program, while reconnecting local small business with the consumers whom attend.



### **BUSINESS PODCAST**

During the 2020 pandemic, founder David Annable, needed to find a new way to promote and advocate for our members and small business. This is how we came to have our very own SME Podcast called "The PRO's talk". This business formatted "off the cuff" podcast interviews business owners of all types and introduces us to the people behind the visions. With the power of the internet our Podcast was able to reach farther than anticipated and was a valuable tool to connect the Program with new business leaders.



#### **BURSARY PROGRAM**

Our members united on the issues with regards to Skilled Trades in 2018. Coming together to start a localized bursary program with Four (4) Local High Schools. Together our members were able to support the Future of Skilled Trades Bursaries which are delivered to graduates pursuing a future in a Skilled Trade. This program continues to expand and grow year over year. in 2024, our program provided Twelve (12) bursaries of \$600 per student. The Ontario Approved Professionals are committed to change and support of our trades.



## FUTURE OF SKILLED TRADES

Passionate about teaching our youth about Skilled Trades and Entrepreneurship, founder David Annable, has set a path with the S.T.E.P. (Skilled Trades Education Program) which is set to launch in 2025. Members of the Ontario Approved Professionals Program will be invited to be panel members at local schools providing first-hand information and details about each partners trade. Our hopes are to help stimulate the interest in Skilled Trades while answering questions for those interested high school students.



#### SPECIAL EVENTS

From Insights to Success, Workshops and other Special Events, we always take the time to ensure all our events remain in alignment with our members needs. In addition to having a positive and fun element.

We also have our Christmas Gala that celebrates our members alongside their peers. This semi-formal event serves as an exciting evening of networking, food and special guests!





