# FAQ's about the ONTARIO APPROVED PROFESSIONALS PROGRAM



## What is required to become Approved?

We have an in-depth application that is tailored to catch all the required information. Our program is geared to ensure all our members are what they say they are. We require simple items such as business license and proof of insurances. Then as we look deeper into each business category, more specific items such as trade licenses, E&O insurances or more will be required.

## What Types of Businesses are supported?

Easy answer, all business is welcome to join the program, Skilled Trades, Medical, Food Services, Professional Services and so on. The Approved Professionals support all segments and sizes of professionals providing high quality products and services who are accountable, credible and possess all the necessary insurances, certifications, and education. If your company follows the regulations and standards of your trade, showcase yourself with us and set yourself apart from the rest!

#### What Approved Professionals vs Others?

All organizations have their strengths and weaknesses. We suggest doing your do-dilligence to ensure what you are looking for is available before joining. For the Approved Professionals, it is all about Vetting and Approving all members to ensure our Go-To List of Professionals is 100% accountable and the general public can search for the right company with confidence.

#### How can the Approved Professionals help?

Founder, David Annable, is very passionate about small business. The basis of the program was built on the premise of helping sustain and evolve support for local small business owners. We aim to help build the businesses that support our families, our communities and our country. We do this by advocating within local government, by providing services your business needs and by connecting you to an abundance of information, and connecting you with a number of businesses, decision-makers and resources in every sector of the economy and in your local community

## What is the Public Review System?

The work of the Approved Professionals network is to be one of high standards. We consistently seek feedback from our members' clients with respect to the quality of work completed, quality of service, professionalism, and overall experience. The public are a key component to our system and are encouraged to contact us and provide us with feedback, both positive and negative.

Should an Approved Professional fall short on their service requirements, or is not compliant with the Code of Conduct, ONT Approved will review the issues/situations and the member may be removed from the Approved Professional Program.

# What are the Membership Fees used for?

The Ontario Approved Professionals operate as a for profit, private affiliation organization. However, we do our utmost to ensure the fees collected from Membership Dues go back to the primary directive of advertising and supporting our members.

- 60% Advertising, Social-Media, and Website Development/Maintenance.
- 25% Recruitment, Wages and Commissions.
- 10% Brand Marketing and Expansion of the Program.
- 5% Sponsorships and Community Contributions.