

MEMBERSHIP TIERS & FEES

APPROVED PROFESSIONALS



MEMBERSHIP	DIVISIONAL \$350 /year or \$35 /month	PROVINCIAL \$500 /year or \$50 /month	INDIVIDUAL \$475 /year or \$45 /month	+ADD DIVISION \$250 /year or \$25 /month	+ADD-ON MEM \$125 /year or \$15 /month	INDIVIDUAL \$800 /year or \$75 /month	+ADD DIVISION \$250 /year or \$25 /month	+ADD-ON MEM \$180 /year or \$18 /month	INDIVIDUAL \$ /year or \$ /month	CORPORATE \$ /year or \$ /month
MEMBERSHIP										
Base Membership	X	X	X	-	-	X	-	-	PENDING	
Number of Divisions	1	3	1	+1 *Max +2	1	3	+1 *No Limit	1	OFFICIAL	
Cost Plus Add-On to Base Membership	-	-	-	X	X	-	X	X	LAUNCH	
Membership Dashboard Access	X	X	X	n/a	X	X	n/a	X		
Eligible for Program Advisory Elections	-	-	X	n/a	-	X	n/a	X		
MARKETING & ADVERTISING										
Website Approved Professionals Listing	X	X	X	X	X	X	X	X		
Website Public Search Engine	X	X	X	X	X	X	X	X		
Mobile App Listing	*	*	*	*	*	*	*	*		
Social Media Ads - Monthly Program	X	X	X	X	X	X	X	X		
Social Media Shout-Outs & Highlights	-	-	-	-	-	X	X	X		
Social Media Referrals / Mentions	-	-	-	-	-	X	X	X		
Social Media Group Access & Posting	X	X	X	X	X	X	X	X		
Social Media Member Highlight Posting	-	-	-	-	X	X	X	X		
Welcome & Renewal Announcements	X	X	X	X	X	X	X	X		
Membership Decals / Stickers	X	X	X	X	X	X	X	X		
Membership Plaque	-	-	X	-	-	X	X	X		
Discount & Deals Social Media Posting	-	-	-	-	-	X	X	X		
Online Event Calendar Posting	-	-	-	-	-	X	X	X		
BUSINESS DEVELOPMENT & RESOURCES										
Email Marketing / E-Blast to Membership	-	X	-	-	-	X	X	X		
Job Posting / Listing	-	X	-	-	-	X	X	X		
Newsletter Access	X	X	X	X	X	X	X	X		
Ability to provide Article / Ads for Newsletter	-	-	-	-	-	X	X	X		
Access to Free Podcast Guest Booking	X	X	X	X	X	X	X	X		
Current Membership Listing Access	-	-	-	-	-	X	X	X		
ADVOCACY										
Municipal Support & Representation	X	X	X	X	X	X	X	X		
Access to Executive for Round-table	-	X	-	-	-	X	X	X		
Advocacy Support Letters / Data / Reports	-	X	-	-	-	X	X	X		
EVENTS										
Exclusive Membership Pricing	X	X	X	X	X	X	X	X		
Event Hosting	-	X	X	X	X	X	X	X		
Event Hosting with Catering Allowance	-	-	-	-	-	X	X	X		
SAVING PROGRAMS & DISCOUNTS										
Perkopolis App	X	X	X	X	X	X	X	X		
CPOS	X	X	X	X	X	X	X	X		
Rogers Canada	X	X	X	X	X	X	X	X		
Approved Professionals Group Plan	X	X	X	X	X	X	X	X		
Member to Member Discounts / Savings	X	X	X	X	X	X	X	X		

X - Denotes included feature / item
- - Denotes not included
***Max** - Denotes item limitation
n/a - Denotes not applicable
***** - Denotes pending / future item