

MEMBERSHIP TIERS & FEES

APPROVED PROFESSIONALS



| MEMBERSHIP | DIVISIONAL \$350 /year or \$35 /month | PROVINCIAL \$500 /year or \$50 /month | INDIVIDUAL \$475 /year or \$45 /month | +ADD DIVISION \$250 /year or \$25 /month | +ADD-ON MEM \$125 /year or \$15 /month | INDIVIDUAL \$800 /year or \$75 /month | +ADD DIVISION \$250 /year or \$25 /month | +ADD-ON MEM \$180 /year or \$18 /month | INDIVIDUAL \$ /year or \$ /month | CORPORATE \$ /year or \$ /month |
|--|---|---|---|--|--|---|--|--|--|---------------------------------------|
| MEMBERSHIP | | | | | | | | | | |
| Base Membership | X | X | X | - | - | X | - | - | PENDING | |
| Number of Divisions | 1 | 3 | 1 | +1 *Max +2 | 1 | 3 | +1 *No Limit | 1 | OFFICIAL | |
| Cost Plus Add-On to Base Membership | - | - | - | X | X | - | X | X | LAUNCH | |
| Membership Dashboard Access | X | X | X | n/a | X | X | n/a | X | | |
| Eligible for Program Advisory Elections | - | - | X | n/a | - | X | n/a | X | | |
| MARKETING & ADVERTISING | | | | | | | | | | |
| Website Approved Professionals Listing | X | X | X | X | X | X | X | X | | |
| Website Public Search Engine | X | X | X | X | X | X | X | X | | |
| Mobile App Listing | * | * | * | * | * | * | * | * | | |
| Social Media Ads - Monthly Program | X | X | X | X | X | X | X | X | | |
| Social Media Shout-Outs & Highlights | - | - | - | - | - | X | X | X | | |
| Social Media Referrals / Mentions | - | - | - | - | - | X | X | X | | |
| Social Media Group Access & Posting | X | X | X | X | X | X | X | X | | |
| Social Media Member Highlight Posting | - | - | - | - | X | X | X | X | | |
| Welcome & Renewal Announcements | X | X | X | X | X | X | X | X | | |
| Membership Decals / Stickers | X | X | X | X | X | X | X | X | | |
| Membership Plaque | - | - | X | - | - | X | X | X | | |
| Discount & Deals Social Media Posting | - | - | - | - | - | X | X | X | | |
| Online Event Calendar Posting | - | - | - | - | - | X | X | X | | |
| BUSINESS DEVELOPMENT & RESOURCES | | | | | | | | | | |
| Email Marketing / E-Blast to Membership | - | X | - | - | - | X | X | X | | |
| Job Posting / Listing | - | X | - | - | - | X | X | X | | |
| Newsletter Access | X | X | X | X | X | X | X | X | | |
| Ability to provide Article / Ads for Newsletter | - | - | - | - | - | X | X | X | | |
| Access to Free Podcast Guest Booking | X | X | X | X | X | X | X | X | | |
| Current Membership Listing Access | - | - | - | - | - | X | X | X | | |
| ADVOCACY | | | | | | | | | | |
| Municipal Support & Representation | X | X | X | X | X | X | X | X | | |
| Access to Executive for Round-table | - | X | - | - | - | X | X | X | | |
| Advocacy Support Letters / Data / Reports | - | X | - | - | - | X | X | X | | |
| EVENTS | | | | | | | | | | |
| Exclusive Membership Pricing | X | X | X | X | X | X | X | X | | |
| Event Hosting | - | X | X | X | X | X | X | X | | |
| Event Hosting with Catering Allowance | - | - | - | - | - | X | X | X | | |
| SAVING PROGRAMS & DISCOUNTS | | | | | | | | | | |
| Perkopolis App | X | X | X | X | X | X | X | X | | |
| CPOS | X | X | X | X | X | X | X | X | | |
| Rogers Canada | X | X | X | X | X | X | X | X | | |
| Approved Professionals Group Plan | X | X | X | X | X | X | X | X | | |
| Member to Member Discounts / Savings | X | X | X | X | X | X | X | X | | |

X - Denotes included feature / item
- - Denotes not included
***Max** - Denotes item limitation
n/a - Denotes not applicable
***** - Denotes pending / future item