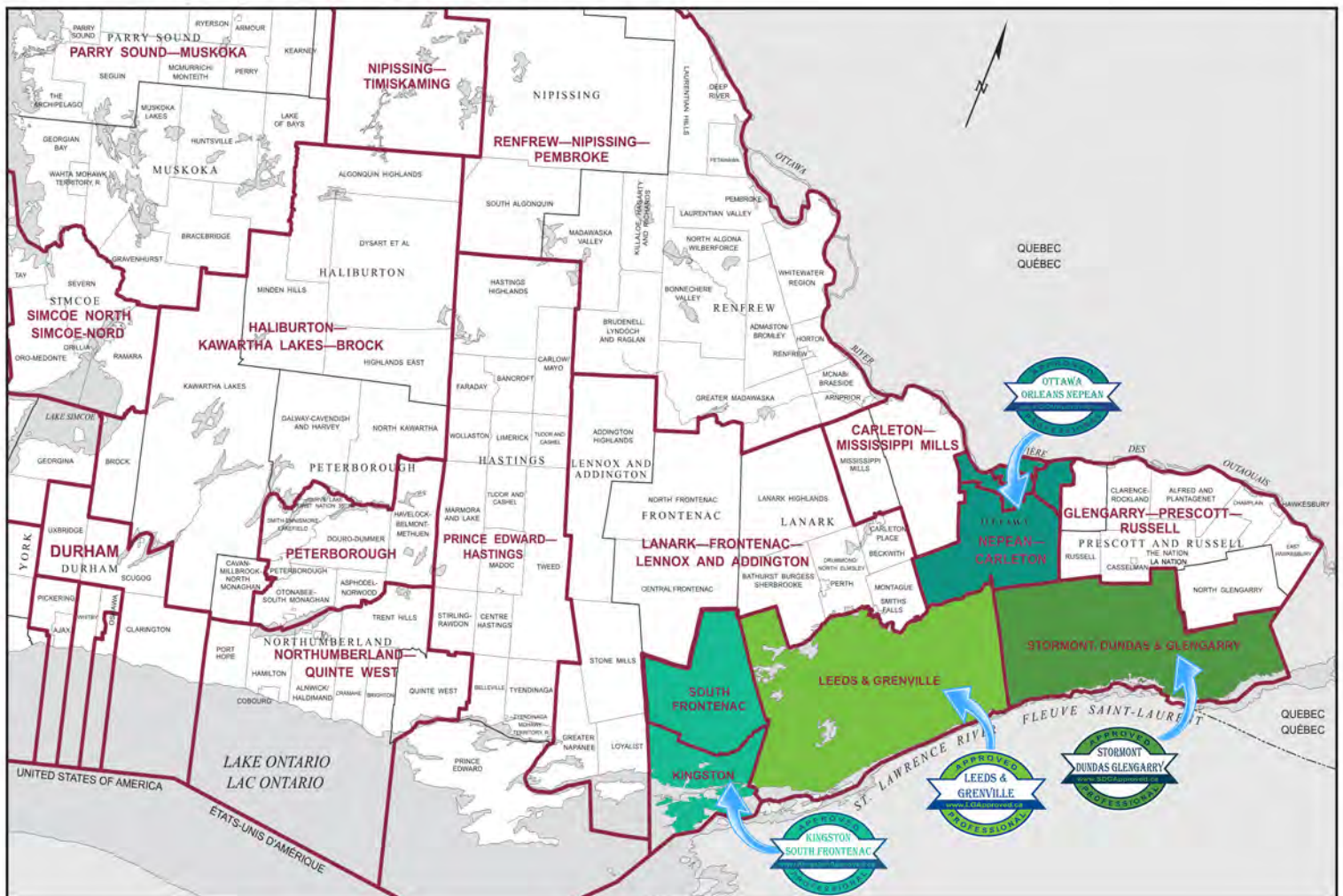




A Business Network of  
**Professionals**  
for all of Canada!

Local, Vetted & Trusted  
**PROFESSIONALS**

# EASTERN ONTARIO PROVINCIAL MAPPING





## THE PERSON

Born and raised in Brockville, a graduate from St. Mary High School with a clear path and personal dream for his life as an Architectural Designer. Pursuing his chosen path, David ventured to Loyalist College in Belleville, gaining the levels of Architectural Technician and Construction Engineering Technician in just three years. After College he returned to his hometown of Brockville and has kept his focus on the high school dream of becoming the leading architectural designer in the Brockville and surrounding area.

A dedicated family man and husband to wife Natasha; partners and Co-Founders of the Approved Programs. Together they have five children living in the area. David brings his family philosophy to his business methods striving to build cohesive and collective program that supports and uplifts businesses new and old alike.

But aside from assisting residents and business owners in the region with their project and construction objectives, Annable stands by the community and believes it is an important part of his daily operations. "I'm passionate about this community – I know the area well and see a vision to grow Brockville for the future" he said. "I know the people here, I'm happy to go the extra mile to make sure clients are satisfied."

What does the future hold? David says, "Politics are in play, but I will continue to be a voice for the Small Businesses until we are seen as the backbone of communities that I believe we are."

Our goal is to ensure quality, integrity, and consistency in Local professionals who offer services to the public.

We are a fast growing and expanding B2B Membership Group with a strong presence in Municipal Advocacy. In addition, our strength is focused on Small Businesses as a whole, connecting, educating, and advertising for the small business community.

We aim to ensure all members have all the required training, education, and certification to assist you. Members must also follow a Code of Conduct.

Our business network for all professionals across Ontario ensures that all of this can be achieved!

## THE PROGRAM

## EXPERIENCE

2019~**CDN Approved Professionals Inc.**, Co-Founder

2018~**Ontario Approved Professionals Inc.**, Co-Founder

2016~**LG Approved Professionals Ltd.**, Founder & President

2012~**Annable Designs Co. Ltd.**, Founder & Sr. Designer

2018~**Building Code Commission**, Municipal Affairs & Housing

2019~**Economic Development Committee**, Township of Augusta

2019~**Planning Advisory Committee**, Township of Augusta

2012~**Hopkins Chitty Land Surveyors**, Crew Manager, CAD Tech

1999~**Collett Surveying Ltd.**, Office Manager, CAD Tech

1996~**Jordan Consulting**, Founder / Designer

1990~**T/A Plumbing & Heating Ltd.**, General Labourer

# DAVID T. ANNABLE

FOUNDER & PRESEIDENT

## A roadmap for all Small Businesses



We have a Professional for that!  
[www.LGAPPROVED.ca](http://www.LGAPPROVED.ca)

2016



Local, Vetted & Trusted  
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2018



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for all of Canada!

2019

# WHY JOIN THE ONTARIO APPROVED PROFESSIONALS PROGRAM



## VALUE IN BEING APPROVED

We have worked hard on making the programs base principal worth something. We are proud to be one of the few remaining membership programs that vets and checks all our members through our unique application process. Our mission statement says it all; the program is to ensure quality, integrity and consistency in local professionals who offer services to the public.

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## NETWORKING

Effective networking is an important skill for successful entrepreneurs. It can open doors and create amazing opportunities for investment, clients, and growth. Through your network you can meet mentors, future employees, advisers, and industry insiders who may advocate for you to other deal makers.

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## MUNICIPAL ADVOCACY

Small Business matters and so do the issues that we all face while trying to operate a business. Advocacy can take many forms. Advocating for business might include listening to the challenges faced by individual business owners, sitting on task forces, sending letters to municipal offices, using social media effectively, and more. Advocacy efforts both drive policy change and address timely, current issues. We are this voice for our members and we strive to ensure all are represented.

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## ADVERTISING

With all memberships, we provide monthly targeted advertisements on all our Social Media and Web Platforms to promote your business in the community. In addition, our A.I. assisted website directory which lists all the information about our members for public use and search-ability. We also strongly support our "Member First" referral system. So when we receive inquiries for services or professionals, we refer approved members first! Working harder for you so that new leads equal more money in your bank account.

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## SAVINGS & PROMOTIONS

Memberships automatically provides you access to a number of targeted promotional advantages including advertising in our monthly eNewsletter, member to member incentives and much more. In addition, you gain valuable discounted rates to any events or exhibits the program hosts. All this equals savings for your business, making the value of membership go up.

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## GROUP DISCOUNTS & INCENTIVES

As the program grows so does the opportunities for all our members. We are actively working with corporate companies to ensure we can offer the most practical and effective incentives to help our members. Whether it be work, play or life, we want to ensure that everyone has access to the incentives that help all your hard earned money reach farther.



# ONTARIO APPROVED BRAND BY THE NUMNERS



**7,465**

30 Day Average  
Post Reach (2023)

**2,615**

Average Member  
Profile Views (2023)

**2,213**

30 Day Average  
Post Reach (2023)

**494** <sup>45-54</sup>

**407** <sup>35-44</sup>

**368** <sup>55-64</sup>

Page Fans  
By Age 2023

**504**

30 Day  
Average  
Post Reach (2023)

**52%**

Open Rate for  
Direct Emailing  
2023 Industry  
Average is 10.5%

**62%**

FB Followers  
are Women  
2023 30 Day  
Average

**88K**

FB Impressions  
2023 30 Day Average

**68K**

Page Users 2023  
30 Day Average

# EVENTS & PROGRAMS WITHIN OUR BRAND



## EASTERN ONTARIO TRADE SHOWS AND EVENTS

Presented By:



**Ontario Approved  
Professionals Inc.**

Eastern Ontario Trade Shows has become a brand we use for all our large events and Trade Shows. For the past 10 years our organization has been running premium vendor events within Leeds and Grenville. Now the stage is set to expand our reach, we are set to host five to ten shows per year in the four divisions of the Approved Professionals Program. These shows help promote the local businesses and educate non-members about our program.



During the pandemic, founder David Annable, needed to find a new way to promote and advocate for our members and small business. This is how we came to have our very own SME Podcast called "The PRO's talk". This business orientated "off the cuff" podcast interviewed business owners of all types and introduced us to the people behind the visions. With the power of the internet our Podcast was able to reach farther than anticipated, and was a valuable tool to connect the Program with new business leaders.

## Future of **Skilled Trades** Program

Proudly Brought to you by:



Our Members united on an issue with regards to Skilled Trades in 2018. Coming together to start a localized bursary program with local High Schools. Together our members were able to support the Future of Skilled Trades Bursaries which are delivered to graduates pursuing a future in a Skilled Trade. Each bursary was \$700/student and we have handed out Two Bursaries in Four different high schools in 2019 and 2020. This is set to return in 2024, as it was halted during the pandemic.



Passionate about teaching our youth about Skilled Trades and Entrepreneurship, founder David Annable, has set a path with the S.T.E.P. (Skilled Trades Education Program) which will launch in September 2024. Members of the Program will be invited to be panel members at local schools providing first hand information and details about each partners trade. Our hopes are to help stimulate the interest in a Skilled Trade while answering questions of those interested.

## *Small Business Christmas Gala*

Our Annual year-end event that celebrates our members alongside their peers at our Small Business Christmas Gala. A fun night of networking, food, drinks and special guests.

We always take the time to ensure all our events have a positive and fun element. As each year comes to end, it is always important to look back with colleagues and enjoy what we have learned. Then we set a path forward to conquer the upcoming challenges.



# MEMBERSHIP FEES ONTARIO APPROVED

as of January 2024



A Business Network of  
**Professionals**  
for all of Canada!

## Provincial Membership **\$700+hst**

- i) Membership only valid after approval process and complete application.
- ii) 1 (one) year term agreement and per applicable by-laws.
- iii) Membership includes selection of 4 (four) of the active divisions within the Eastern Ontario Mapping.
- iv) Additional Add-On Members not included, see below for more detail and pricing.

## Divisional Membership **\$375+hst**

- i) Membership only valid after approval process and complete application.
- ii) 1 (one) year term agreement and per applicable by-laws.
- iii) Membership includes selection of 1 (one) of the active divisions within the Eastern Ontario Mapping.
- iv) Additional Add-On Members not included, see below for more detail and pricing.

## Divisional Add-On **+ \$200+hst per Add-Division**

- i) Add-on a Division from any of the active divisions within the Eastern Ontario Mapping.
- ii) No limitations to the number of add-on divisions that may be selected.
- iii) 1 (one) year term agreement and per applicable by-laws.

## Additional Member **+ \$ 50+hst per Add-Member**

- i) With an Approved Membership, additional Members can be added under the Primary Membership.
- ii) No limitations to the number of add-on members that may be applied for within a business/company membership.
- iii) Membership only valid after approval process and complete application.
- iv) 1 (one) year term agreement and per applicable by-laws.
- v) Membership includes selection of 1 (one) of the active divisions within the Eastern Ontario Mapping

## Affiliate Provincial Membership **\$500+hst**

- iii) Membership type reserved for Not-For-Profit and Charitable Organizations.
- ii) Membership only valid after approval process and complete application.
- iii) 1 (one) year term agreement and per applicable by-laws.
- iv) Membership includes selection of 4 (four) of the active divisions within the Eastern Ontario Mapping.

## Affiliate Divisional Membership **\$300+hst**

- iii) Membership type reserved for Not-For-Profit and Charitable Organizations.
- ii) Membership only valid after approval process and complete application.
- iii) 1 (one) year term agreement and per applicable by-laws.
- iii) Membership includes selection of 1 (one) of the active divisions within the Eastern Ontario Mapping.

## NATIONAL MEMBERSHIP

- i) Stay tuned for announcements and official launch!



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**PROFESSIONALS**

# FAQ's about the ONTARIO APPROVED PROFESSIONALS PROGRAM



## What is required to become approved?

We have an in-depth application that is tailored to catch all the required information. Our program is geared to ensure all our members are what they say they are. We require simple items such as business license and proof of insurances. Then as we look deeper into each business category, more specific items such as trade licenses, E&O insurances or more will be required.

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## What types of businesses do we support with membership?

Easy answer, all business is welcome to join the program, Skilled Trades, Medical, Food Services, Professional Services and so on. The Approved Professionals support all segments and sizes of professionals providing high quality products and services who are accountable, credible and possess all the necessary insurances, certifications, and education. If your company follows the regulations and standards of your trade, showcase yourself with us and set yourself apart from the rest!

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## Why Approved Professionals versus other programs?

All organizations have their strengths and weaknesses. We suggest doing your due-diligence to ensure what you are looking for is available before joining. For the Approved Professionals, it is all about Vetting and Approving all members to ensure our Go-To List of Professionals is 100% accountable and the general public can search for the right company with confidence.

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## How can the Approved Professionals help my business?

Founder, David Annable, is very passionate about small business. The basis of the program was built on the premise of helping sustain and evolve support for local small business owners. We aim to help build the businesses that support our families, our communities and our country. We do this by advocating within local government, by providing services your business needs and by connecting you to an abundance of information, and connecting you with a number of businesses, decision-makers and resources in every sector of the economy and in your local community.

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## What is the Public Review System?

The work of the Approved Professionals network is to be one of high standards. We consistently seek feedback from our members' clients with respect to the quality of work completed, quality of service, professionalism, and overall experience. The public are a key component to our system and are encouraged to contact us and provide us with feedback, both positive and negative.

Should an Approved Professional fall short on their service requirements, or is not compliant with the Code of Conduct, ONT Approved will review the issues/situations and the member may be removed from the Approved Professional Program.

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## Where is the program growing / going from here?

The sky is truly the limit! We are a young but fast growing networking program that has its eyes set on becoming the new brand for small businesses to trust and join first. We have our Eastern Ontario Divisions underway, with the potential of 84 total divisions within the Province of Ontario. But we are not stopping there, we have set ourselves up to grow across Canada Nationally with CDN Approved Professionals Inc.

So Join, promote, and help us support all the amazing small businesses! We believe that Small Business Owners are the backbone of our country's economy and a key factor to building happy communities.

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